

## ACCREDITATION AND DESIGNATION STATEMENT

The Big Bend Area Health Education Center approved this program for 1.5 contact hours for Registered Nurses, Advanced Registered Nurse Practitioners, and Licensed Practical Nurses. CE Broker Provider Number 50-229.

The Big Bend Area Health Education Center approved this program for 1.5 contact hours for Licensed Clinical Social Workers, Licensed Marriage and Family Therapists, and Licensed Mental Health Counselors. CE Broker Provider Number 50-229.

**There is no fee for this program.**

**If you have any program or technical questions prior to the conference, please contact:**

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Florida Keys AHEC  
Ph. 305-743-7111  
E-mail: [mcunningham@fkahec.org](mailto:mcunningham@fkahec.org)



## The Florida AHEC Network

in cooperation with the

## Florida Department of Health

is proud to offer  
education and training opportunity on

## Make Yours a Fresh Start Family Pre and Post Partum Smoking Cessation for Pregnant Women

Presented By:

**Mary Dailey**

Program Manager  
Big Bend AHEC

University of Florida AHEC Program

Through a partnership between the Pennsylvania Department of Health and the American Cancer Society, the Make Yours a Fresh Start program was revised in accordance with the Clinical Practice Guidelines for the Treatment of Tobacco Use and Dependence. It is dedicated to reducing smoking rates among pregnant women and mothers with young children.



## Program Objectives Smoking and Pregnancy

After participating in this training, health professionals will have the skills to:

- Assess the smoking status of all patients and ensure that smokers and patients at risk for relapse receive at least brief cessation interventions;
- Recognize different stages of smoking cessation based on the Prochaska and DiClemente model of behavior change;
- Tailor a health message about smoking cessation based on the patient's stage of behavioral change;
- Communicate to patients the health benefits of quitting as a more effective intervention than emphasizing smoking related health risks;
- Increase successful cessation by using brief counseling, pharmacologic intervention, and creative follow-up strategies;
- And, locate county level smoking incidence data

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Healthcare providers have long struggled to overcome the adverse effects caused by the use of tobacco during pregnancy. Some 20 percent of low birth weight births, eight percent of pre-term deliveries, and five percent of all perinatal deaths are linked to smoking during pregnancy, making smoking the most important modifiable cause of poor pregnancy outcome.

## Program Date and Site

April 26, 2007

On Line Registration: 11:45 AM

Program Begins: 12:00pm - 1:30pm

As a participant, you will listen to the entire presentation over the phone. At the same time, if you also have access to the Internet, you can view the slide presentation live on our website. All audio is transferred over the phone. A high speed internet connection is not required to be able to view the slides.

To register and for more information about how to participate in this Web-Enhanced Audio Teleconference, please visit:

[www.ahecmanager.org/gnahec/currentevents.asp](http://www.ahecmanager.org/gnahec/currentevents.asp)

**or Fax Registration to (305) 743-7709**

Once your registration is received a participants information packet will be e-mailed or sent to you directly via US Mail if you do not have an e-mail address.

Name \_\_\_\_\_ Degree \_\_\_\_\_

Profession \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Last 4 digits of SS# \_\_\_\_\_

Email Address \_\_\_\_\_

Professional License # \_\_\_\_\_